



## LOGOS + BRANDING: GUIDELINES FOR USE

### LOGOS + BRANDING PACKAGE

Please use these logos and branding assets to help promote your support of imagineNATIVE and/or our shared partnership.

### USE OF LOGOS + BRANDING ASSETS

The main logo is to be used as imagineNATIVE's primary logo on materials, as well as the only logo used on materials that are not related to the imagineNATIVE Film + Media Arts Festival. The main logo and the Festival logo are not to be used together on the same materials.

The Festival logo is to be used as imagineNATIVE's secondary logo and is ONLY to be used on materials specifically related to the imagineNATIVE Film + Media Arts Festival. The Festival logo is NOT to be used on year-round materials. The main logo and the Festival logo are not to be used together on the same materials.

The glyph patterns can be used in conjunction with either of imagineNATIVE's logos on materials. The glyph patterns are optional to use and do not necessarily need to be included on imagineNATIVE-branded materials.

### TERMS OF USE

Please note that all imagineNATIVE logos and branding assets must only be used for the purposes as cleared by imagineNATIVE. No logo may be copied, redistributed and/or republished without the expressed consent of imagineNATIVE. Please refer to our brand guidelines document for additional information on usage.



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